

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

AL Media LLC (Formerly Adelstein Liston)
222 West Ontario Street, Suite 600
Chicago, IL 60654

<u>Contract / Revision</u> 760647 /		<u>Alt Order #</u> 08426909
<u>Product</u> D.ROSS FOR SEN/5449		
<u>Contract Dates</u> 10/25/16 - 10/30/16	<u>Estimate #</u> 5449	
<u>Advertiser</u> Deborah Ross For Senate		<u>Original Date / Revision</u> 10/27/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Brian Thomas	<u>Sales Office</u> TELEREP-CHIC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHNS	10/25/16	10/28/16	M-F 5-6a Morning New	M-F 5-6a Morning		:30			IMP		NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				6	\$40.00					
2	WHNS	10/25/16	10/28/16	M-F 6-7a Morning New	M-F 6-7a Morning		:30			IMP		NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				6	\$50.00					
3	WHNS	10/25/16	10/28/16	M-F 8-9a	M-F 8-9a		:30			IMP		NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				6	\$70.00					
N 4	WHNS	10/25/16	10/28/16	M-F 6-630p	M-F 6-630p		:30			IMP		NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				3	\$75.00					
5	WHNS	10/25/16	10/28/16	M-F 630-7P	630-7P		:30			IMP		NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				5	\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WHNS	10/24/16-10/30/16	M-F 630-7P	630-7P	-TuWThF----	:30		\$150.00			NM		
			See MG 5.6											
	4	WHNS	10/24/16-10/30/16	M-F 630-7P	630-7P	-TuWThF----	:30		\$150.00			NM		
			See MG 5.7											
	6	WHNS	10/27/16-10/27/16	M-F 630-7P	630-7P	----Th-----	:30		\$150.00			NM		
			MG for 5.2 10/26											
	7	WHNS	10/28/16-10/28/16	M-F 630-7P	630-7P	-----F----	:30		\$150.00			NM		
			MG for 5.4 10/27											
N 6	WHNS	10/25/16	10/28/16	M-F 7-730p	M-F 7-730p		:30			IMP		NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				4	\$200.00					
N 7	WHNS	10/25/16	10/28/16	M-F 730-8p	M-F 730-8p		:30			IMP		NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				2	\$425.00					
8	WHNS	10/25/16	10/28/16	M-F 1135p-1205a	1135p-1205a		:30			IMP		NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				5	\$130.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	5	WHNS	10/24/16-10/30/16	M-F 1135p-1205a	1135p-1205a	-TuWThF----	:30		\$130.00			NM		
	See MG 8.6													
	6	WHNS	10/27/16-10/27/16	M-F 1135p-1205a	1135p-1205a	----Th-----	:30		\$130.00			NM		
	Ⓜ MG for 8.5 10/28													
9	WHNS	10/30/16	10/30/16	Late News Weekend	Sa-Su 10-11p		:30		IMP			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	-----1	1	\$80.00								
10	WHNS	10/26/16	10/26/16	BB World Series	M-F, Sa-Su 8-11p		:30		IMP			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	--1----	1	\$1,000.00								
D 11	WHNS	10/28/16	10/28/16	BB World Series	M-F, Sa-Su 8-11p		:30		IMP			NM	0	\$0.00
12	WHNS	10/30/16	10/30/16	Panthers Early Game	1-430p		:30		IMP			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	-----2	2	\$4,000.00								
13	WHNS	10/28/16	10/28/16	BB World Series	M-F, Sa-Su 8-11p		:30		IMP			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	----F--	1	\$600.00								
14	WHNS	10/30/16	10/30/16	NFL London	Su 930a-1230p		:30		IMP			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	-----S	1	\$400.00								
N 15	WHNS	10/28/16	10/28/16	M-F 4-5a Morning New	M-F 4-5a Morning		:30		IMP			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	----F--	3	\$25.00								
N 16	WHNS	10/29/16	10/29/16	Pre or Post Game Bre	M-Su 4-11p		:30		IMP			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	-----S-	1	\$200.00								
N 17	WHNS	10/29/16	10/29/16	Pre or Post Game Bre	M-Su 4-11p		:30		IMP			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	-----S-	1	\$375.00								
N 18	WHNS	10/30/16	10/30/16	NFL London	Su 930a-1230p		:30		IMP			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	-----S	1	\$400.00								
Totals								0.00				49	\$15,365.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	49	\$15,365.00	(\$2,304.75)	\$13,060.25
Totals	49	\$15,365.00	(\$2,304.75)	\$13,060.25

Signature: _____ **Date:** _____

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